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## POMS College of Operational Excellence Mini-Conference

Theme: Role of Operational Excellence and The New Business Models

Thursday, May 3<sup>rd</sup> 2018: Noon to 7.30 PM

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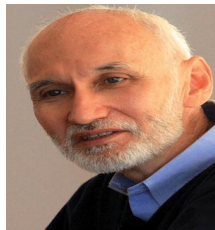
### ABOUT THE MINI-CONFERENCE

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This college connects operational excellence researchers and practitioners to actively discuss the operational challenges that impact performance outcomes. This year, we focus on understanding the role of operational excellence where the business models are constantly changing and organizations are grappling with the tensions between standardization and agility. In this new environment, when digital disruption of supply chains is the norm, it is important to understand: What role could/should operational excellence play, and why should companies invest resources in standardizing processes, developing people and supply base, if it might need drastically different processes, people capabilities and suppliers in future. We will explore these and other similar issues with world renowned executives and researchers.

### OPENING KEYNOTE: JOHN SHOOK

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John Shook is the Senior Advisor and Executive Chairman of the Lean Enterprise Institute. John Shook learned about lean management while working for Toyota for nearly 11 years in Japan and the U.S. He has authored or co-authored many influential articles and books including *Learning to See* and *Managing to Learn*, the definitive guides to Value Stream Mapping and A3 management process. In his current role, he helps companies across the world and across different industries in overcoming operational challenges using lean thinking.

### DISTINGUISHED SPEAKER 2

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Richard B. Freeman Jr., MD, is a veteran transplant surgeon and leading innovator in health care delivery and redesign. He is the inaugural Vice Dean for Clinical Affairs at the Dell Medical School at The University of Texas at Austin. Dr. Freeman provides strategic leadership, oversight and management in the effort to integrate the local network of physicians and practices with Dell Medical School's efforts to create a model healthy city and community. He has served as Chairman of the Board of Trustees for New England Organ Bank, as an associate editor for both the *American Journal of Transplantation* and *Liver Transplantation*, and as an editorial board member for scholarly journals such as the *New England Journal of Medicine* and the *Journal of the American Medical Association*.

### DISTINGUISHED SPEAKER 3

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Paulo Cuoto is the Senior Vice President for Technology and Engineering for TechnipFMC. Paulo has 30 years of experience in the Oil and Gas Subsea industry and currently manages global engineering that is making tremendous strides in achieving both effectiveness and efficiency in product and process innovation as it attempts to lead the offshore oil industry to capably deal with the new realities of that industry.

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## DISTINGUISHED SPEAKER 4

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Constantyn CHALITSIOS is the COO of Motus Data. He is an accomplished Executive with 25 years of experience across several industries in global end-to-end supply-chain, manufacturing, engineering, product development, project management and business development.

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## ACADEMIC KEYNOTE: PROF. CHRIS TANG

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Chris Tang is a University Distinguished Professor and the Edward W. Carter Chair in Business Administration at the *UCLA Anderson School of Management*. He served as Dean at the *NUS Business School*, and as Senior Associate Dean at the UCLA Anderson School. He is world renowned as a thought leader in global supply chain management, and has published over 130 research articles and 6 books. He will provide the academic perspective on the importance of operational excellence.

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## POINT-COUNTER POINT: BRIDGING THE INDUSTRY ACADEMIC GAP

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In this panel of eminent researchers and practitioners, participants identify critical gaps between academic research and industry needs, and discuss how these can be bridged. The objective is to learn from each other so academic research is more relevant and impactful, and to expose practitioners to state of the art knowledge that is useful.

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## Join the College of Operational Excellence

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We urge you to attend the College of Operational Excellence mini-conference, and contribute to the College's future by joining it.

All members of POMS are eligible to join the College of Operational Excellence. Please note that one college membership is complementary with POMS membership. Annual membership fee for additional colleges is \$25, and it is collected along with the annual dues of POMS.

Mini-conference registration will be facilitated through the POMS conference website.

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## Contacts and information

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For questions regarding the mini-conference, Please contact the College of Operational Excellence Conference Organizers:

Rachna Shah (President) – shahx024@umn.edu;  
Aravind Chandrasekaran (VP meetings) -- chandrasekaran\_24@fisher.osu.edu;  
David Xiaosong Peng (VP activities/events) -- xpeng@bauer.uh.edu,  
Torbjørn Netland (Secretary and VP finance) - tnetland@ethz.ch

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**POMS COLLEGE OF OPERATIONAL EXCELLENCE MINI-CONFERENCE**Thursday, May 3<sup>rd</sup> 2018: Noon to 7.30 PM)**SCHEDULE OF ACTIVITIES**

Tour of Baylor College of Medicine McNair Campus -- Co-organized with CHOM

SEPARATE REGISTRATION REQUIRED – MORE INFORMATION ONLINE

Thursday, May 3<sup>rd</sup> 2018. Two different times available.

Start	End	Duration	Activity
9.30	10.00	0:30	Shuttle pick up at conference hotel Hilton Americas. Travel to McNair tour
10.30	11.00		
10.00	10.45	0:45	Tour of Baylor College of Medicine McNair Campus <a href="https://www.bcm.edu/healthcare/locations/mcnair-campus">https://www.bcm.edu/healthcare/locations/mcnair-campus</a>
11.00	11.45		
11.00	11.30	0:30	Shuttle back to conference hotel
12.00	12.30		

**COLLEGE OF OPERATIONAL EXCELLENCE MINI-CONFERENCE SCHEDULE**

Start	End	Duration	Activity
12.00	1:00	1:00	Lunch and Registration
1:00	1:15	0:15	Welcome and Introductions
1:15	2:00	0:45	<b>Keynote: Operational Excellence in Digital Economies</b> John Shook, Executive Chairman, Lean Enterprise Institute
2:00	2:30	0:30	<b>“Zero to Launch: Disrupting healthcare thru Operational Excellence”</b> Richard Freeman MD, Vice Dean Clinical Affairs, Dell Medical School
2:30	3.00	0:30	<b>“Operational Innovation in Oil and Gas Subsea Industry”</b> Paulo Cuoto, Senior VP, Technology and Engineering, TechnipFMC
3.00	3:15	0:15	BREAK
3:15	3:45	0:30	<b>“Operational Excellence thru Digital Transformation”</b> Constantyn Chalitsios, COO of Motus Data
3.45	4.30	0.45	<b>Keynote: The Academic Perspective on Operational Excellence</b> Prof Chris Tang, Edward W. Carter Chair, <i>UCLA Anderson School of Mgmt</i>
4.30	4.45	0:15	BREAK
4.45	5.45	1:00	<b>Point-Counter Point: Bridging the Industry-Academe Gap</b> Industry: Constantyn Chalitsios Paulo Cuoto, Rich Freeman, Scott Heydon Academic: Ed Anderson, Morgan Swink, Peter Ward Moderator: Aravind Chandrasekaran
5.45	6.00	0:15	Wrap Up
6:00	7:30	7:30	Mentoring/Joint Networking/Social with other Colleges: drinks & snacks

**BUSINESS MEETING:** We encourage all participants to attend the College of Excellence Business Meeting on **Saturday May 5th, from 6.15 to 7.00 PM, location TBD.** Office holders for the college will be elected in the meeting.