

# 2017 POMS College of Product Innovation and Technology Management (PITM) Mini-conference

**Date: Saturday, October 21<sup>st</sup> 2017**  
**(Prior to the INFORMS Annual Meeting)**

Co-Sponsored by  
C.T. Bauer College of Business, University of Houston  
Scheller College of Business, Georgia Institute of Technology



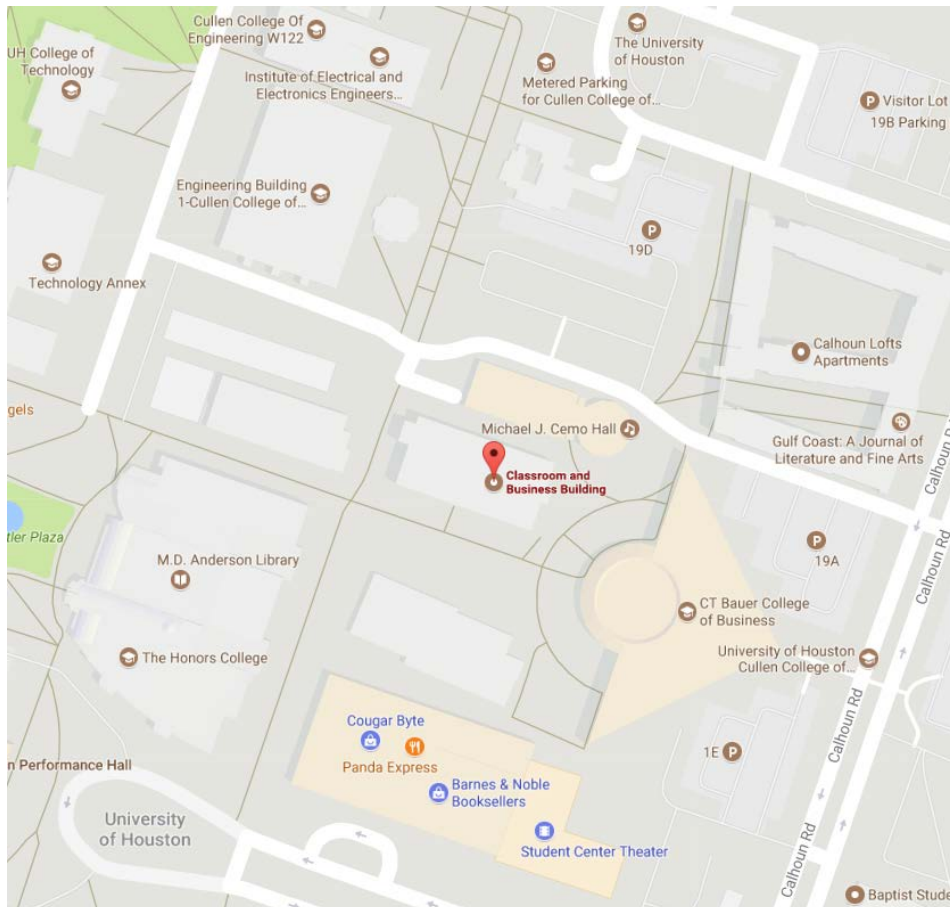
The POMS College of Product Innovation and Technology Management College will hold its bi-annual mini-conference at the **C.T. Bauer College of Business, University of Houston** on **Saturday, October 21<sup>st</sup> 2017**. The mini-conference this year promises to be an intellectually stimulating event that will showcase leading edge thinking and ideas from the world of academia and practice in the area of innovation.

To register for the conference, please click on the link below:  
<https://pomsmembers.org/members/Default.aspx?ev=81&cnf=y>

## Mini-conference Location and Schedule:

Classroom and Business Building, Room 328-330 (Student Training Center)  
4742 Calhoun Rd. Houston, TX 77204

Below is a map (Ctrl + Click to open up on Google Maps)



View of the  
Classroom and Business Building



## Conference Schedule

	<b>Check-in and Boxed Lunch Pick-up</b>	<b>11:15-11.45 am</b>
	Welcome and Introductions	11:55-12:00 Noon
<b>Practice</b>	<b>Firouz Naderi</b>  <p><b>Dr. Firouz Naderi (NASA)</b> has over 30+ years of experience in various technical and executive positions at NASA's Jet Propulsion Laboratory (JPL)</p>	12 -1:00 pm
	<b>Mark Linesch</b>  <p><b>Mr. Mark Linesch (Hewlett Packard)</b>, Vice President of Strategy at Hewlett Packard Enterprise CTO Office and Labs</p>	1:05 – 1:45 pm
	<b>Coffee Break</b>	<b>1:45 – 2:15 pm</b>
<b>Research</b>	<b>Uday Karmarkar</b>  <p><b>Dr. Uday Karmarkar</b> is the Los Angeles Times Professor of Management and Policy at UCLA Anderson School of Management</p>	2:15 – 3:00 pm
	<p style="text-align: center;"><b>PITM Best Student Paper Presentation and Award Ceremony</b></p> <ul style="list-style-type: none"> <li>• <b>Evgeny Kagan</b> (Michigan Ross - joint with Stephen Leider and William S Lovejoy) - Designing Incentives in Startup Teams: Form and Timing of Equity Contracting.</li> <li>• <b>Murat Unal</b> (Georgia Tech - joint with Karthik Ramachandran and Necati Tereyagoglu) - Help or Hindrance? The Role of Familiarity in Collaborative Product Development</li> </ul>	3:05 –3:45 pm
	<b>Coffee Break</b>	<b>3:45 – 4:15 pm</b>
<b>Pedagogy</b>	<b>Nitin Joglekar</b>  <p><b>Dr. Nitin Joglekar</b> is an Associate Professor and Dean's Faculty Fellow at the Questrom School of Business, Boston University.</p>	4.15 – 4:45 pm
	<b>Theodore Klasterin</b>  <p><b>Dr. Theodore Klasterin</b> is the Burlington Northern/Burlington Resources Professor in Manufacturing Management at the Foster School of Business, University of Washington, Seattle.</p>	4.50-5.20 pm
	<b>Closing Remarks and Networking</b>	5:20 – 5:45 pm

**We are looking forward to welcoming you in Houston!**

Organizing Committee: Anant Mishra (George Mason University), Morvarid Rahmani (Georgia Tech), David Peng (University of Houston), Joel Wooten (University of South Carolina), Jennifer Bailey (Babson College), Gulru Ozkan-Seely (University of Washington, Bothell).