






2021 POMS College of Product Innovation and Technology Management (PITM) Mini Conference

Date: Friday, April 30, 2021 11:15am-3:30pm (EST) - Virtual, via Zoom
Production & Operations Management Society Conference

The POMS College of Product Innovation and Technology Management College will hold its bi-annual mini-conference **virtually on Friday, April 30th 2021, 11:15am-3:30pm (EST)**. The mini-conference will showcase leading edge thinking and ideas from the world of academia and practice in the area of innovation. A link to register for the conference is <https://pomsmeetings.org/conf-2021/index.html> and the list of confirmed speakers for the conference is as follows.

Welcome and Introductions		11:15-11:30 am
 Birant Osman	<p>Mr. Birant Osman is the Executive Director at Clinical Drug Development ICON with over 23 years of experience within the global R&D industry.</p> <p>Mr. Birant will share his insights on clinical drug development in the pharmaceutical industry. He is currently with ICON, the team that helped deliver the Pfizer-BioNTech COVID-19 vaccine, the world's first to the market in record breaking time.</p>	11:30am -12:15pm
Networking Break		12:15 – 12:30pm
 Juliana Cyril	<p>Dr. Juliana Cyril is the Director of the Office of Technology and Innovation (OTI) at Centers for Disease Control and Prevention (CDC).</p> <p>Dr. Brian Gurbaxani is a Health Scientist at Centers for Disease Control and Prevention (CDC), and an Adjunct Professor at the Collage of Engineering at Georgia Institute of Technology.</p>	12:30 – 1:15pm
 Brian Gurbaxani	<p>Dr. Cyril and Dr. Gurbaxani will share their insights on trends in how the interactions synergize to create innovation, based on interaction between multiple offices within the Office of Technology and Innovation (OTI) and outside partners.</p>	
Networking Break		1:15 – 1:30pm
 Arul Murugan	<p>Mr. Arul Murugan is the Chairman and Founding Managing Partner at Borderless Capital.</p> <p>Mr. Murugan will share his insights on new business models at the interface of blockchains and supply chains from his perspective as an innovator, entrepreneur, and investor.</p>	1:30 – 2:15pm
Networking Break		2:15 – 2:30pm
 Andrew Shannon	<p>Mr. Andrew Shannon is the Director of Emerging Technology at the Atlanta Falcons.</p> <p>Mr. Shannon will discuss his insights on innovations in the live entertainment industry, powered by innovative technologies.</p>	2:30 – 3:15pm
Closing Remarks		3:15 – 3:30pm

2021 Mini-Conference Organizers: [Karthik Ramachandran](#) (Georgia Tech) and [Morvarid Rahmani](#) (Georgia Tech).
 With Special Thanks to Stelios Kavadias (Cambridge), Nektarios Oraiopoulos (Cambridge), Anant Mishra (University of Minnesota), and Tian Chan (Emory).