

**Production and Operations Management Call for Papers**  
**Special Issue: The Role of National Culture in Operations Management**

Extended Abstracts due date: May 30, 2021

Invited Full Length Submissions due date: November 30, 2021.

**Guest Editors**

Dr. Sushil Gupta, Florida International University, Miami, Florida, USA, [guptask@fiu.edu](mailto:guptask@fiu.edu)

Dr. Manjul Gupta, Florida International University, Miami, Florida, USA, [mgupta@fiu.edu](mailto:mgupta@fiu.edu)

**Background**

The influence of national culture on operations management (OM) and supply chain management (SCM) functions is well documented in the literature. We know from prior research that there is no single universal culture; and people around the world tend to behave according to their national cultural values. For example, people from different countries differ considerably in their risk-taking attitudes, perceptions of inequality due to societal and gender differences, reliance on rules and regulations, perceptions of quality, service expectations, acceptance of deceptive practices in negotiations, and meaning of life (George et al., 2018; Gupta & Gupta, 2019; Hofstede, Hofstede, & Minkov, 2010).

In spite of its importance, research dealing with the role of national culture in OM/SCM discipline remains scarce. A recent review of literature published between January 2000 to September 2017 in the four top-tier OM/SCM journals identified only 31 articles with a focus on the relationship between national culture and OM/SCM-related functions (Gupta & Gupta, 2019). The lack of research in this area is surprising as today's organizations not only operate in multiple countries, but they also rely on a number of international partners. As such, OM/SCM researchers seem to be missing a fertile and critical ground for research.

In this special issue, we invite articles that explore and extend the impact of highly relevant, yet underexplored, concept of national culture in the OM/SCM discipline. We welcome all methodologies including analytical modeling, simulation, empirical analysis, and other rigorous research methods. Multimethod and multidisciplinary articles are especially welcome. The domains studying the role of national culture include, but are not limited to, the following.

- Operational decisions in manufacturing and service industries.
- Investment decisions that impact quality, environment, and safety.
- Cross-cultural buyer-supplier relationships with respect to social bonding, communication styles, decision-making process, governance mechanisms, and the use of deceptive practices during negotiations.
- Success (or failure) of international joint ventures and international mergers and acquisitions.
- Understanding differences in the perceptions of risk and security across countries.
- Adoption and implementation of emerging technologies (e.g., data analytics, artificial intelligence, and Blockchain) within the context of OM/SCM.
- Pandemic management, and its impact on an organization's resilience.

### **Submission Procedure**

Please submit an extended abstract (5 Pages, 11 Font, Times New Roman, 1.5 Line Spacing) giving the salient points and topics that you plan to cover in your paper. Figures and Data tables may be included in an Appendix. Appendix will not be counted towards the 5-page limit of the extended abstract. The first page of the abstract should describe the relevance, theory, and practice of the research. Your extended abstract will be reviewed, and if accepted, you will be invited to submit the full-length paper. You will get a reply within four weeks after the submission deadline.

The paper should be submitted to manuscript central (<https://mc.manuscriptcentral.com/poms>). While submitting the paper, please be sure to identify in Step 1 that the paper is being submitted for the special issue. In the Department Editor list, please choose this special issue. Please also specify in your cover letter that the manuscript is for this special issue. The manuscript central requires you to submit an extended abstract. Submit a 100-words abstract of the extended abstract that you are submitting.

Acceptance of the extended abstract is not a guarantee that your final full-length paper will be accepted. Your full-length paper will go through the review process as per the POM Journal's standard practice. All submissions must conform to the format, style, and other established guidelines for regular POM submissions provided at [http://www.poms.org/journal/author\\_instructions/](http://www.poms.org/journal/author_instructions/).

This CFP has been posted at the following link: [National Culture in OM](#).

### **References**

- George, J. F., Gupta, M., Giordano, G., Mills, A. M., Tennant, V. M., & Lewis, C. C. (2018). The Effects of Communication Media and Culture on Deception Detection Accuracy. *MIS Quarterly*, 42(2), 551-575.
- Gupta, M., & Gupta, S. (2019). Influence of National Cultures on Operations Management and Supply Chain Management Practices—A Research Agenda. *Production and Operations Management*, 28(11), 2681-2698.
- Hofstede, G., Hofstede, G. J., & Minkov, M. (2010). *Cultures and Organizations: Software of the Mind. Revised and Expanded*. McGraw-Hill, New York.