

Emerging Economies Young Researcher Awards

Edivandro Carlos Conforto

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Edivandro Carlos Conforto has a B.Sc. in Business Administration Science (FAM) and a master in Production Engineering at Engineering School of São Carlos, University of São Paulo, Brazil. He is a PhD candidate in the same institution in product development and project management area. His PhD thesis is on the investigation of new approaches to managing innovative product development projects in turbulent and dynamic business environments and their correlation with product development management performance. His current research theme also includes the investigation of agile project management practices and techniques applied to innovative product development process, R&D projects, research institutes and technology-based companies. At this year's POMS conference, Edivandro will present the paper titled "Agile Project Management and Innovative Product Development: Benefits and Challenges of Two Companies from São Carlos Tech-Pole, Brazil."

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Ailie K.Y. Tang is a Ph.D. student in the Department of Logistics and Maritime Studies, The Hong Kong Polytechnic University. She received a Bachelor of Business Administration (First Class Honors) degree from the City University of Hong Kong. Her current research interests include environmental management and retail operations. Her dissertation research, now in progress, is titled "Green retailing and its success factors: construct measurement and examination of the performance contingencies on organizational capabilities."