

September 1, 2012

Dear Deans and Department Chairs:

We, the Fellows of the *Production and Operations Management Society* (POMS) that serves academic communities from over 45 countries, write to endorse *Production and Operations Management (POM)* as a flagship journal in the field of production and operations management (OM).

POM celebrates its 20th anniversary this year under the leadership of its founding editor Professor Kalyan Singhal. He has led unceasing efforts to improve the relevance and rigor of *POM* by having leading scholars in OM serve on the editorial board. To date, *POM* has achieved the following milestones:

- **Worldwide Recognition.** *POM* is the only management journal with an OM focus that is recognized by all three key research ranking lists: *Business Week*, *Financial Times*, and *UT Dallas Business School research ranking*.
- **Rigor & Relevance.** *POM* is one of the broadest leading OM journals, publishing papers that advance both theory and practice of OM, and address commercial and societal issues including product development, supply chain management, manufacturing/service/retail, sustainability/crisis management, humanitarian relief, health care, and social responsibility.
- **Breadth & Depth.** *POM* is a top journal that embraces a full range of methodological approaches to OM research, ranging from analytical to behavioral and from empirical to field-based research.

Because *POM* has become an essential outlet for leading edge OM research, we hope you will support us in ensuring that *POM* is considered a top-tier OM journal for purposes of hiring and tenure decisions.

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