

**Announcement for Joint Supply Chain Management/Sustainable Operations
POM 25th Anniversary Mini-Conference**

The Colleges of Sustainable Operations and Supply Chain Management will be hosting a joint mini-conference on 8 May 2014. Join us to discuss issues relevant to supply chain environmental sustainability and corporate social responsibility. We look forward to an interactive day with academic and industry representatives. A brief snapshot of our conference agenda follows.

- **Pharmaceutical Industry Extended Producer Responsibility.** Presented by Professor Beril Toktay, Brady Family Chair at Georgia Tech Scheller College of Business, Paul Gardner, Executive Director of Recycling Reinvented, and Dave Galvin, Board President, Product Stewardship Council.
- **Visual Thinking Workshop.** Presented by Cynthia Owens of Xplane. Learn how visual thinking can impact your teaching and consulting endeavors through this interactive session. Using examples from supply chain and sustainable operations, we will experience the benefits of this approach. Please come prepared to participate.
- **Carbon and Water Footprinting.** Presented by Professor Charles Corbett, UCLA Anderson School of Management, and Greg Koch, Director of Global Water Stewardship at Coca-Cola.
- **Ph.D. Student Research Roundtable:** An interactive exchange of research ideas between doctoral students and faculty.
- **Corporate Social Responsibility – Responding to Crises.** Presented by Paul Snyder, VP of Corporate Responsibility – Sustainability, InterContinental Hotels Group (IHG).

Schedule

9:00-10:00:	PhD Student Research Roundtable (invitation only)
10:00-11:30:	Pharmaceutical Industry Extended Producer Responsibility
11:45-1:00:	Lunch & Paul Snyder Talk
1:15-2:45:	Visual Thinking Workshop
3:15-4:45	Carbon Water Footprinting

Of course,

- Cocktails and dinner to cap the day

We hope to see you in Atlanta!