Morning presenters

Sue Helper, Chief Economist – Economics and Statistics Administration, U.S. Dept of Commerce
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Dr. Helper is on leave from the Weatherhead School of Management at Case Western Reserve University, where she is the Carlton Professor of Economics. She was formerly the chair of the Economics Department, and has been a visiting scholar at University of Oxford, the University of California (Berkeley), Harvard University and the Massachusetts Institute of Technology (MIT). Her research focuses on the globalization of supply chains, and on how U.S. manufacturing might be revitalized. Dr. Helper received her PhD in Economics from Harvard and her B.A. from Oberlin College in Economics, Government and Spanish. Dr. Helper lives with her husband and three bicycles in Washington, DC. She replaces Dr. Doms, who was Chief Economist from August 2009 until December 2012, when he was nominated by President Obama and confirmed by the U.S. Senate as the Commerce Department’s Under Secretary for Economic Affairs.

Suzanne de Treville, Professor of Operations Management, University of Lausanne
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At the University of Lausanne, Prof. de Treville served as dean of the business school from 2006-09. Her expertise is in quantifying the cost of extending the supply chain, reducing lead time, and using the resulting insights for strategic advantage. The tools developed by her laboratory are made available in the US through the US Department of Commerce and will soon be made available via the Swiss Department of Commerce. She has been a frequent visiting professor at MIT Sloan School (most recently in spring of 2014). Prof. de Treville is currently guest-editing a special issue of the Journal of Operations Management on competitive manufacturing in a high-cost environment. Her work has been published in journals such as the Journal of Operations Management, Production and Operations Management, the Harvard Business Review, the International Journal of Production Economics, and Interfaces. Prof. de Treville received her doctorate from the Harvard Business School, and her masters and undergraduate degrees from Carnegie-Mellon University.

Linda Conrad, Director of Strategic Business Risk Management, Zurich
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Conrad leads a global team responsible for delivering tactical solutions to Zurich and to customers on strategic issues such as business resilience, supply chain risk, Enterprise Risk Management (ERM), risk culture and Total Risk Profiling. She also addresses enterprise resiliency issues in print and television appearances, including CNBC, Fox Business News and the Financial Times, and is featured in a Wall Street Journal micro-site at SupplyChainRiskInsights.com. Conrad holds a Specialist designation in ERM, and serves on the global Education Advisory Board of the Institute of Risk Management in London. She is deputy member of the ERM Committee of RIMS, sits on the Supply Chain Risk Leadership Council, and was Chairwoman of the Asian Risk Management Conference. She taught at University of Delaware Captive program and in the Masters on Supply Chain Management program at University of Michigan’s Ross School of Business, where she serves on the Corporate Advisory Council. Linda studied at the Graduate Institute of International Studies in Geneva, Switzerland and Fox Business School.
Afternoon presenters

Bill Bonvillian, Director, MIT Washington Office
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At MIT, Bonvillian works to support MIT’s strong and historic relations with federal R&D agencies, and its role on national science policy. Prior to that position, he served for 17 years as Legislative Director and Chief Counsel to U.S. Sen. Joseph Lieberman. His legislative efforts at the Senator’s office included science and technology policies and innovation issues. He worked extensively on legislation creating the Department of Homeland Security, on Intelligence Reform, on defense and life science R&D, and on national competitiveness and innovation legislation. He has lectured and given speeches before numerous organizations on science, technology and innovation questions, and has taught in this area at Georgetown, MIT and George Washington. He serves on the Board on Science Education of the National Academies of Sciences and was the recipient of the IEEE Distinguished Public Service Award in 2007. Prior to his work on the Senate, he was a partner at a large national law firm. Early in his career, he served as the Deputy Assistant Secretary and Director of Congressional Affairs at the U.S. Department of Transportation, working on major transportation deregulation legislation.

Mark Schmit, National Accounts Manager, Hollings Manufacturing Extension Partnership
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Schmit has served multiple roles while with MEP, part of the U.S. Department of Commerce’s National Institute of Standards and Technology. MEP since 1988 has been committed to strengthening U.S. manufacturing, continually evolving to meet the changing needs of manufacturers. As national accounts manager, Schmit is responsible for developing partnerships with both the public and private sector entities. He identifies new business opportunities that leverage state and federal funding with the goal to improve the competitiveness of US-based manufacturers. His major area of focus is supply chain improvement.

Scott Andes, Senior Policy Analyst, Brookings Institution’s Metropolitan Policy Program
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Andes’ work focuses on advanced industries, innovation and technology, and economic development. Prior to joining Brookings, he was a research analyst at the Information Technology and Innovation Foundation and also special assistant at the Democratic Senatorial Campaign Committee. Andes received his bachelor’s degree from the London School of Economics and a master’s in public policy and management from Carnegie Mellon University.

Hyon Kim, Program Director, Data.gov
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Hyon Kim is the Program Director for Data.gov, the Federal Government’s open data site, operated by the U.S. General Services Administration (GSA). Prior to GSA, Hyon was a Program Manager at the Office of the Director of National Intelligence. Her previous Executive Branch experience includes work as a Policy Analyst at the Department of Homeland Security and as Assistant General Counsel with the Federal Bureau of Investigation. In addition, Hyon was Counsel to the 9/11 Commission. She has worked on the Hill, as Counsel to the Senate Select Committee on Intelligence and the House Homeland Security Committee. Hyon’s legal experience also includes work as an associate at White & Case LLP and as judicial clerk in the United States District Court for the Eastern District of Pennsylvania.