

PRODUCTION AND OPERATIONS MANAGEMENT SOCIETY (POMS)

RECOGNIZING EXCELLENCE IN PRODUCTION AND OPERATIONS MANAGEMENT PRACTICE

Martin K. Starr Excellence in Production and Operations Management Practice Award - 2009

The Production and Operations Management Society (*POMS*) has instituted the *Martin K. Starr Excellence in Production and Operations Management Practice Award* to recognize contributions made to the field of Production and Operations Management (POM) by POM practitioners. It is an international award and is open to all POM practitioners from around the world. The first three recipients of the award, who are among the most esteemed members of the POM field, are:

- Mr. Lee Cockerell (2006)
- Dr. Corey A. Billington (2007).
- Dr. Dino Petrarolo (2008)

Mr. Lee Cockerell, retired as the Executive Vice President of Operations for the Walt Disney World Resort in Lake Buena Vista, Florida, U.S.A. and now runs his own consultancy firm, Lee Cockerell, LLC. As Executive Vice President of Operations at Walt Disney World, Mr. Cockerell instituted many innovative and imaginative programs. He used his authority and position to create a workplace environment that provided great leadership at all levels, which focused on what Lee titled the *Four Employee Expectations* which are: 1) *Make Me Feel Special*, 2) *Treat Me as an Individual*, 3) *Respect Me*, 4) *Train and Develop me*. Visit Lee's web site for more information: www.LeeCockerell.com

Dr. Corey Billington, recently returned to the world of Academia as Professor of Operation Management and Procurement at IMD in Lausanne, Switzerland after having worked for several companies including Hewlett Packard (HP). It was during his lengthy and highly successful tenure at Hewlett Packard (HP) that he mastered the ability to drive supply chain improvements through the application of Production and Operations Management practices. He successfully led several initiatives that literally transformed some HP businesses and defined the company's strategic thinking about supply chain and operations.

Dr. Dino Petrarolo is the Managing Director at Shatterprufe, South Africa's Automotive Glass Manufacturer. Prior to his current position, Dr. Petrarolo served as the Global Head of Manufacturing Development, SABMiller plc, Sandton, South Africa. Dr. Petrarolo has had extensive and substantial experience as a practitioner of operations management. He has always brought academic discipline and rigor to his practical work. He developed a

global operational management and benchmarking framework for SABMiller's breweries and has received considerable attention from companies outside SABMiller in different industries. He has contributed to the POM literature by writing significant papers based on lessons that he learned in practice.

We are now seeking nominations for the fourth award which will be presented during the twentieth annual POMS' conference to be held in Orlando, Florida, U.S.A., from May 1 to May 4, 2009.

General Guidelines

- The award is for an "individual" and not for the "organization".
- The award is open to professionals at all levels working in the Operations Management area in service and manufacturing industries; as well as in not-for-profit and government organizations.
- The award is based on exceptional quality of contribution to the POM field. These contributions are not restricted to a single organization and may span time spent at several organizations during the career of the candidate. The cumulative contributions made by the candidate during his/her career will be the basis of the evaluation.
- In addition to receiving an attractive plaque, the award recipient will be prominently featured in the *POMS Chronicle* and *POMS Web Page*. The award ceremony includes a full description of the contributions of the award winner who is encouraged to respond briefly.

The nominating committee for this year consists of the following:

- Corey A. Billington (IMD, Switzerland)
- Kasra Ferdows, Professor, Georgetown University, Washington, D.C., U.S.A.
- Sushil Gupta, Professor, Florida International University, Miami, Florida, U.S.A.
- Hau Lee, Professor, Stanford University, Stanford, California, U.S.A.
- Rafael Menda, Director, Operations Strategic Planning, McNeil Consumer & Specialty Pharmaceuticals, Ft. Washington, Pennsylvania, U.S.A.
- Dino Petrarolo, Managing Director, Shatterprufe, Johannesburg Area, South Africa (Chair).
- Martin Starr, Rollins College, Winter Park, Florida, U.S.A.

Please send your nominations to Dino Petrarolo at (dpetrarolo@shatterprufe.co.za) with a copy to Sushil Gupta (poms@fiu.edu) by January 31, 2009. The nomination should include a resume of the candidate and a narrative, not to exceed two pages, of the contributions to POM during the career of the candidate.