



**International Conference of the Production and Operation Management Society – POMS 2007**  
**X Simpósio de Administração da Produção, Logística e Operações Internacionais**  
**SIMPOI 2007**

August 8-10, 2007 – Sheraton Rio Hotel - RJ, Brazil

**CALL FOR PAPERS**

**“OM: The Continuous Challenge for Innovation and Integration”**

The Production and Operations Management Department of FGV-EAESP (POI) and the Production and Operations Management Society (POMS) announces its International Conference.

**THE CITY:** One of the major economic and cultural hubs of South America, the City of Rio de Janeiro sits at the heart of the Southeastern Region where 60% of the Brazilian GDP is concentrated. A cosmopolitan metropolis, known worldwide for its scenic beauty and its natural resources, the city provides a harmonious and agreeable environment for its inhabitants and visitors, for both leisure and work, which combined with its infrastructure, makes Rio an important center for commerce and services, with the advantage of a modern and diversified industrial sector.

**OBJECTIVES:** SIMPOI/POMS 2007 in Brazil will provide an international forum with the following objectives:

- ✓ The exchange of academic information
- ✓ The demonstration of recent achievements
- ✓ The sharing of knowledge among emerging and developed countries
- ✓ The discussion of common problems and their solutions
- ✓ The strengthening of international relationships through individual contacts among delegates representing many countries

**PROGRAM:** The program will consist of paper sessions and symposia selected by the conference's scientific committee. Distinguished international scholars will be invited for keynote speeches, and representatives from consulting firms, the business media and business schools will participate in panels.

**GUIDELINES FOR PARTICIPATION:**

Researchers interested in Operations Management are invited to submit papers to this conference. Papers which address the conference theme are encouraged though others subjects are also welcome. (Rules for submission will be able soon at the website: [www.fgvsp.br/simpoi](http://www.fgvsp.br/simpoi))

Submissions should be identified for inclusion in only one of the following tracks:

1. Operations Strategy
2. Global Operations Management
3. Service Operations
4. Supply Chain Management
5. Innovation and Sustainability
6. Business & OM Management Education
7. OM in the New Economy and E-Commerce
8. OM in the Public Sector
9. Disaster Management

We invite high quality papers on management issues with theoretical or methodological rigor. Papers must be submitted in English, Spanish or Portuguese.

The conference site ([www.fgvsp.br/simpoi](http://www.fgvsp.br/simpoi)) will be open for paper submissions from **October 16, 2006 to February 22, 2007**.

**Critical Dates**

November 20, 2006	Submissions for papers opens
February 22, 2007	Deadline for submission of papers
May 18, 2007	Submitters receive information on acceptance
June 18, 2007	Deadline for registration (at least one author)

**GENERAL INFORMATION**

Website: [www.fgvsp.br/simpoi](http://www.fgvsp.br/simpoi)  
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Escola de Administração  
de Empresas de São Paulo

**POMS**  
**PRODUCTION AND OPERATIONS**  
**MANAGEMENT SOCIETY**