P&OM Havana 2016

Joining P&OM forces worldwide: Present and future of OM

Reminder and important dates!

5th World Conference on Production and Operations Management: September 6th-10th, 2016


Invitation and welcome to P&OM Havana 2016

P&OM was already a key area in Business Administration at the end of the last century. However it did not enjoy the position and recognition that it deserved compared to other disciplines, such as Marketing, Finance and Management, for example. This is why the idea arose for the various P&OM Associations in America, Europe and Asia, which were working separately, to join forces for the first time to generate synergy to the benefit of the P&OM field as a whole.

As a result, the idea behind the World P&OM Conferences was born in 1998 as a new kind of Conference, supported by the joint work of the three Associations and their members for the different Conference tasks and designed to provide: 1) a rich worldwide debate and exchange of knowledge in the discipline, with high participation by OM leaders; 2) a major effort to facilitate a high level of networking among OM scholars. Since then Conferences have been held every 4 years with a high success. After Seville (2000), Cancun (2004), Tokyo (2008) and Amsterdam (2012), it is now time for the fifth, which will be held in Havana. It is once again the moment to join forces at a time of increasing growth and complexity in our field!

The 5th World Conference on P&OM (co-organized by POMS, EurOMA and JOMSA) is coming soon. Mark your calendar to attend it in Havana (September 6-10th, 2016) at the Havana International Conference Center. We want P&OM Havana 2016 to be a new benchmark in every aspect and different than the regular Conferences. Don’t miss it!
Some reasons to attend P&OM Havana 2016:

- An outstanding group of keynote speakers from Europe, America and Asia have already agreed “to join forces” to debate hot topics in our discipline with you

- An exciting line-up of invited sessions coordinated by well-known scholars from Europe, America and Asia has already been prepared

- An academic program structure designed to facilitate worldwide debate among scholars from Europe, America and Asia

- Special attention to facilitate the best networking in a wonderful and exciting location (the social activities, some included in the fees, will play an important role for this goal)

- Havana, a very safe, mythical and magic venue, chosen as one of the “7 wonder Cities of the World”, and with a downtown listed as a UNESCO World Heritage site.

- Easy flight connections at affordable prices from many airports around the World.

- Inexpensive accommodation in high quality hotels (including breakfast, transfer from and to the Airport, transfer from and to the Conference venue, and transportation to Conference activities).

- A wonderful ratio services/ Conference fees, higher than in previous Conferences.

It is maybe the right moment to go there, when Cuba and Havana are still the Cuba and Havana that almost everyone would like to visit. In the next future, when the country will be open to thousands and thousands of new tourists the charm will not be the same.

Therefore:

Join forces with us and share your OM knowledge with scholars from around the world to debate about the present and future of OM!

Join us on a trip back in time where you will find colonial art deco, wonderful music and friendly people. Where you can have a few “mojitos” with your friends and colleagues, and even hail a ride in a classic 1950's car!

On behalf of the Steering Committee and of the Local Organizing team, we are looking to seeing you in Havana.

Jose A.D. Machuca (Steering Committee Chair)
**5th World Conference on P&OM: P&OM Havana 2016 : Important dates**

Call for abstracts : as of last week of November, 2015
Reception of Abstracts deadline : February 22th, 2016 , 12 AM EST
Notification of abstracts acceptance : April 18th, 2016 , 12 AM EST
Full papers (not mandatory) deadline : June 10th, 2016 , 12 AM EST

**Steering Committee (POMS, EurOMA and JOMSA)**

Jose A.D. Machuca (Steering Committee Chair, representing EurOMA-POMS-JOMSA, Universidad de Sevilla, Spain), Raffaella Cagliano (Former EurOMA’s President, Politécnico di Milano, Italy), Sergio E. Gouvea da Costa (POMS’s VP Americas, Pontifical Catholic University of Parana and Federal University of Technology - Parana, Brazil) Andreas Groessler (EurOMA VP Meetings, Radboud University Nijmegen, The Netherlands), Dorothee Honhon (former POMS’s VP Communication, University of Texas at Dallas, U.S.A.), Munehiko Itoh (Former JOMSA’s President, Kobe University, Japan), Yoshiki Matsui (former JOMSA’s President, Yokohama National University, Japan).

**Local Organizing team (LOT)**

Jose A. Acevedo ( LOT Chair, CUJAE (Instituto Superior Politécnico José A. Echevarría)), Roberto Cespón (LOT Vice-Chair, UCLV (Universidad Central de las Villas Martha Abreu), Martha I. Gomez-Acosta (LOT Vice-Chair, CUJAE), Teresita Lopez-Joy ( LOT Vice-Chair, CUJAE), Gil Cruz-Lemos (coordinator with Havana Convention Centre, CUJAE), Ana J. Acevedo-Urquiaga (CUJAE), Gilberto Hernandez (UCLV)Dr. Igor Lopez Martinez, ( CUJAE), Alberto Medina-León ( UMCC (Universidad de Matanzas Camilo Cienfuegos)), Dianelys Nogueira-Rivera (UMCC) , Maritza Ortiz-Torres ( UH (Universidad de La Habana), Yinef Pardillo-Baez ( CUJAE), José M. Pozo-Rodriguez (UH).

**Program Committee**

Gerald Reiner (EurOMA Board, University of Klagenfurt, Austria), Afonso Fleury (former POMS’s VP Americas, Universidade de Sao Paulo, Brasil), Michiya Morita (former JOMSA’s President, Gakushuin University, Japan), Roberto Cespón (VP Local Organizing Team, Universidad Central de las Villas Martha Abreu , Cuba).