

# POM

Production Operations Management

**SOCIETY**

## POMS 2008, La Jolla, CA, May 9 – 12, Sponsorship Opportunities

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

Doctoral Consortium     \$2,500 One available

*Recognition:*

- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Track Sponsorship     \$1,000 (21 available as listed on the conference website; on a first-come first-serve basis)

*Recognition:*

- Signage at the registration area
- Half page ad in the program book

Corporate Sponsored Session     \$1,500 (several available)

*Recognition:*

- Signage at the registration area and the event
- Full page ad in the program book

Program Book     \$5,000 One available

*Recognition:*

- Sponsorship logo on the front cover of the program book
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book (inside of back cover if available)

Conference CD     \$5,000 One available

*Recognition:*

- Sponsorship logo on the conference CD
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Conference Tote Bags     \$5,000 One available

*Recognition:*

- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Coffee Break     \$1,000 Six available

*Recognition:*

- Signage at the event
- Half page ad in the program book

Cyber Café     \$3,000 Three available

(Funding for Internet hookup for use by conference attendees)

*Recognition:*

- Signage at the café and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Advertisement in Program Book

- Full page inside of front cover     \$ 1,000
- Full page inside of back cover     \$ 1,000
- Full page back cover     \$ 1,250
- Full page inside     \$ 600
- Half page inside     \$ 300

Full Page Ad: 6.5" X 9.0"

Half Page Ad: 6.5" X 4.0"

Continental Breakfast     \$3,000 Two available

*Recognition:*

- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website

Lunches     \$7,500 Two available

*Recognition:*

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website
- Full page ad in the program book
- Customized sponsor plaque

Evening Cocktail Reception     \$10,000 One available

*Recognition:*

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Customized beverage napkins with company logo
- Two complimentary registrations
- Logo and link on the conference website
- Full page ad in the program book
- Customized sponsor plaque

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## POMS 2008, La Jolla, CA - Premier Sponsorship Opportunities

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

### **Platinum**      \$10,000

#### *Recognition:*

- Logo and link on the conference website as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Customized sponsor plaque

### **Silver**      \$5,000

#### *Recognition:*

- Logo and link on the conference website as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Customized sponsor plaque

### **Gold**      \$7,500

#### *Recognition:*

- Logo and link on the conference website as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Customized sponsor plaque

### **Bronze**      \$2,500

#### *Recognition:*

- Logo and link on the conference website as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Half page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Customized sponsor plaque

***If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!***

**For further information on sponsorship opportunities contact:**

**Nagesh N. Murthy, POMS 2008**

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Email: [nmurthy@uoregon.edu](mailto:nmurthy@uoregon.edu)

**Chelliah Sriskandarajah, POMS 2008**

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Email: [chelliah@utdallas.edu](mailto:chelliah@utdallas.edu)

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## POMS 2008, La Jolla, CA - Sponsorship Form

**Name of Organization:** \_\_\_\_\_

(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

**Name of Representative:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

Indicate preferred method of communication: (circle one) e-mail regular mail fax

### PAYMENT INFORMATION:

Indicate form of payment:

Check Make checks payable to POMS

Mail Forms and Checks to:  
Chelliah Sriskandarajah  
School of Management, SM 30  
P.O. Box 830688  
University of Texas at Dallas  
2601 N. Floyd Road  
Richardson, TX 75083-0688

Credit Card (circle one) MC Visa AMEX

**Name:** \_\_\_\_\_

(As it appears on credit card)

**Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

*Full payment must accompany form to reserve sponsorship.  
Faxes and e-mails accepted only with credit card payments.*

Contact information:

Chelliah Sriskandarajah  
School of Management, SM30  
University of Texas at Dallas  
P.O. Box 830688  
2601 N. Floyd Road  
Richardson, TX 75083-0688  
Ph: 972-883-4047 Fax: 972-883-2089 chelliah@utdallas.edu

### Indicate your preference below:

- Coffee Break ..... \$ 1,000
- Continental Breakfast ..... \$ 3,000
- Lunches ..... \$ 7,500
- Cocktail Reception ..... \$ 10,000
- Doctoral Consortium ..... \$ 2,500
- Program Book Printing ..... \$ 5,000
- Conference CD ..... \$ 5,000
- Conference Tote Bags ..... \$ 5,000
- Cyber Café ..... \$ 3,000

Sponsor a Track ..... \$ 1,000  
Please Specify \_\_\_\_\_

Corporate Sponsored Session ..... \$ 1,500  
Please Specify \_\_\_\_\_

- Advertisement in Program Book
  - Full page inside of front cover ..... \$ 1,000
  - Full page inside of back cover ..... \$ 1,000
  - Full page back cover ..... \$ 1,250
  - Full page inside ..... \$ 600
  - Half page inside ..... \$ 300

Other (Please specify) ..... \$

### Premier Sponsorships:

- Platinum ..... \$ 10,000
- Gold ..... \$ 7,500
- Silver ..... \$ 5,000
- Bronze ..... \$ 2,500

**GRAND TOTAL:** ..... \$ \_\_\_\_\_