

POMS College of Product Innovation & Technology Management
May 2, 2006
Conference Agenda

Boston University School of Management
Executive Education Center, 595 Commonwealth Avenue, Boston MA 02215

7:30–8:00 Continental Breakfast

8:00-8:25 **Welcome/ Overview of the Day**

Michael Lawson, Senior Associate Dean, Boston University School of Management

Cheryl Gaimon, Georgia Institute of Technology & Co-President, POMS College of PI&TM

Vish Krishnan, UC San Diego & Co-President, POMS College of PI&TM

8:30- 10:00 **Panel 1: Product Portfolio Management**

Mark Deck, Director of Practice Management, PRTM & Past President, PDMA

Christoph Loch, INSEAD

Gary Pisano, Harvard Business School

Kamalini Ramdas, Darden School/ University of Virginia

Hans Peter Schaefer, Vice President, Proctor and Gamble

Christian Terwiesch, The Wharton School (Panel Chair)

10:00-10:15 Break

10:15-11:45 **Panel 2: Distributed Product Development**

Edward Anderson, University of Texas (Panel Chair)

Nigel Beck, Vice President, IBM Systems and Technology Group

Anil Chitkara, Vice President, Global Product Development, PTC

Steven Eppinger, MIT

Jacqueline Meszaros, Director, Innovation and Organizational Change Program, NSF

Geoffrey Parker, Tulane University

11:45 - 1:00 Lunch and 2006 PI&TM Awards

1:00 - 2:30 **Panel 3: Innovation & Technology Commercialization in High Growth/New Businesses**

Gary Burchill, Founder & CEO, 2Is Inc

William Jackson, VC/ Past President, Brown University Research Foundation

Nitin Joglekar, Boston University

Vish Krishnan, UC San Diego (Panel Chair)

Karl Ulrich, The Wharton School

2:30 - 2:45 Break

2:45 - 4:15 **Panel 4: Process Innovation, Knowledge Management and Organizational Learning**

Roger Bohn, UC San Diego

Janice Carrillo, University of Florida (Panel Chair)

Bink Garrison, Senior Vice President and Catalyst, Vertex Pharmaceuticals

Jim Hall, Venture Consulting Group

S. Rajagopalan, University of Southern California

K.K. Sinha, University of Minnesota

4:15 – 4:30 **Wrap up**

Nitin Joglekar, Boston University

Christian Terwiesch, The Wharton School