

**POMS College of Product Innovation & Technology Management**  
**May 2, 2006**  
**Conference Agenda**

Boston University School of Management  
Executive Education Center, 595 Commonwealth Avenue, Boston MA 02215

7:30–8:00 Continental Breakfast

8:00-8:25 **Welcome/ Overview of the Day**

*Michael Lawson*, Senior Associate Dean, Boston University School of Management

*Cheryl Gaimon*, Georgia Institute of Technology & Co-President, POMS College of PI&TM

*Vish Krishnan*, UC San Diego & Co-President, POMS College of PI&TM

8:30- 10:00 **Panel 1: Product Portfolio Management**

*Mark Deck*, Director of Practice Management, PRTM & Past President, PDMA

*Christoph Loch*, INSEAD

*Gary Pisano*, Harvard Business School

*Kamalini Ramdas*, Darden School/ University of Virginia

*Hans Peter Schaefer*, Vice President, Proctor and Gamble

*Christian Terwiesch*, The Wharton School (Panel Chair)

10:00-10:15 Break

10:15-11:45 **Panel 2: Distributed Product Development**

*Edward Anderson*, University of Texas (Panel Chair)

*Nigel Beck*, Vice President, IBM Systems and Technology Group

*Anil Chitkara*, Vice President, Global Product Development, PTC

*Steven Eppinger*, MIT

*Jacqueline Meszaros*, Director, Innovation and Organizational Change Program, NSF

*Geoffrey Parker*, Tulane University

11:45 - 1:00 Lunch and 2006 PI&TM Awards

1:00 - 2:30 **Panel 3: Innovation & Technology Commercialization in High Growth/New Businesses**

*Gary Burchill*, Founder & CEO, 2Is Inc

*William Jackson*, VC/ Past President, Brown University Research Foundation

*Nitin Joglekar*, Boston University

*Vish Krishnan*, UC San Diego (Panel Chair)

*Karl Ulrich*, The Wharton School

2:30 - 2:45 Break

2:45 - 4:15 **Panel 4: Process Innovation, Knowledge Management and Organizational Learning**

*Roger Bohn*, UC San Diego

*Janice Carrillo*, University of Florida (Panel Chair)

*Bink Garrison*, Senior Vice President and Catalyst, Vertex Pharmaceuticals

*Jim Hall*, Venture Consulting Group

*S. Rajagopalan*, University of Southern California

*K.K. Sinha*, University of Minnesota

4:15 – 4:30 **Wrap up**

*Nitin Joglekar*, Boston University

*Christian Terwiesch*, The Wharton School