

**Supply Chain Management**

Classes	Date	Case/Reading	Topic Area	Details
1	08/23	<i>Supply Chain Management</i>		Introduction to Supply Chain Management
2	08/25	<i>Case: The Llenroc Plastics Managing Supply Chain Inventories</i> <b>WRITTEN ASSIGNMENT-1 DUE IN CLASS</b>	Delivery	Inventory Management Enterprise Resource Planning
3	08/30	<i>Note on Basic Models in Distribution and Transportation</i> Warehouse Location Model Helps Texas	Delivery	Models for Distribution Cross-Docking Hub and Spoke
4	09/01	<i>Case: Supply Chain Close-Up: The Video Vault</i> <b>TERM PAPER DRAFT DUE</b>	Delivery	Channel Conflicts and Coordination
5	09/08	<i>Case: Applichem (A)</i> <i>Making the Most of Foreign Factories</i> <b>WRITTEN ASSIGNMENT-2 DUE IN CLASS</b>	Production	Global Plant Location Quantitative Models
6	09/13	<i>Case: Hewlett-Packard Creating a Virtual Supply Chain</i>	Production	Global Operations
7	09/15	<i>Case: Worldwide Purchasing at GM</i> <b>WRITTEN ASSIGNMENT- 3 DUE IN CLASS</b>	Procurement	Supplier Relationships Japanese Supplier Network
8	09/20	<i>Strategic Sourcing: To make or not to make</i> <i>Delivering Bottom line Results</i>	Procurement	Outsourcing Supply Contracts
9	09/22	<i>Case: Lucent</i> <i>Managing Product Variety through Postponement</i> <i>Enabling Customization using Standardized Operations</i>	Design	Delayed Differentiation Mass Customization and Standardization
10	09/27	<i>Reverse Supply Chains for Returns</i>	Closed Loop	Reverse Logistics, Returns, End to End
11	09/29	<i>Computerized Beer Game</i>	Collaboration	Power of Direct Sales Controlling the Bullwhip
12	10/04	<i>The Power of Virtual Integration</i> <i>The Bullwhip effect in Supply Chains</i>	Collaboration	RFID, CPFR Supply Chain Software
13	10/06	Summary and Future Directions <b>FINAL TERM PAPER DUE</b>		