



Call for submissions: 3-minute HOCM student video competition

The POMS College of Humanitarian Operations and Crisis Management (HOCM) is pleased to continue with its 3-minute video competition for current and recent PhD students. This competition is linked to the annual conference in Orlando (April 22-26, 2027). The aims are to (1) disseminate PhD research to a broad audience, (2) offer a channel to bring ongoing/planned research streams to the attention of HOCM scholars, and (3) recognize practical and scientifically impactful work.

Submission deadline: January 15, 2027

Award/ Reward:

- \$500 for winner and \$250 for runner-up
- Plaque for the winner and the runner-up

During the POMS conference: The top 3 videos will be shown during the Mini-Conference. The winner and runner-up will be announced during the business meeting.

Eligibility:

- Submitter must be a PhD student or must have finished a PhD program in or after 2025
- Submitter must be an HOCM member
- Submitter or at least one of the co-authors or supervisors must attend the 2027 annual POMS conference

Format/ instructions:

- In English and Max. 3 minutes.
- Should pitch a PhD thesis or a specific PhD research project. It does not matter whether the project is finished, ongoing, or planned. The pitch should describe the following:
 - o *Question:* What is the core question or problem this project aims to address?
 - o *Methodology:* How does this project (plan to) address this?
 - o *Insights:* What are the key (envisioned) findings/contributions?
 - o *Originality:* What is new/novel about this (planned) research project?
 - o *Relevance:* Why should HOCM practitioners and academics read about the research (once it is finished)?
- Should be related to the college topics: Humanitarian Operations & Crisis Management
- Should be understandable to a broad audience—people not familiar with the topic should be able to follow
- Any use of AI-assisted or generative-AI tools in preparing the video should be disclosed

**Submission:**

- Via the following form
[Submission form: POMS 3-minute HOCM student video competition](#)
- The form requires you to submit a publicly accessible link to the video file (could be to a YouTube video, a file on Dropbox/One-Drive, etc.)

Jury process:

- Each video will be evaluated by a jury consisting of academics and a practitioner
- Each judge evaluates all submissions according to the criteria listed below
- A video's final score is the sum over all judges and all criteria
- In case of a tie, we invite one extra judge to break the tie based on the 6 criteria

Evaluation criteria:

- Potential for practical impact on HOCM practice [1-5]
- Potential to “push the boundary” of HOCM research [1-5]
- Strength of the (proposed) approach [1-5]
- Originality or novelty of the (proposed) research [1-5]
- Strength of the visual presentation [1-5]
- Clarity of exposition and informational content [1-5]

For further information: feel free to reach out to the co-chairs of the competition: Iman Parsa (iman.parsa@hhs.se) and Iana Jackson (ijackson@walton.uark.edu).